

**Sun City Summerlin Computer Club**

**Internet Investing  
SIG**

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June 19, 2014**

# SIG Meeting Schedule

- **Currently, I expect the Internet Investing SIG to meet every other “even” month on the third Thursday morning at 9 AM. The next six meetings will be:**
  - *June 19, 2014*
  - *August 21, 2014*
  - *October 16, 2014*
  - *December 18, 2014*
  - *February 19, 2015*
  - *April 16, 2015*

# Recent Market Moves

- **Let's Look at Recent Charts for Market Averages**
  - *Dow Jones Industrials Chart ^DJI*
  - *S&P 500 Chart ^GSPC*
  - *Nasdaq 100 Chart ^IXIC*
  - *Russell 2000 Chart ^RUT*
- **The markets took another dip, but have since recovered most of the loss.**
  - *Dow now about 16,800 after getting above 16,900*
- **What did YOU do (if anything) in the past two months?**
  - *Sell before? Or just hold?*
  - *Did you buy Puts?*
  - *Did you buy in near the bottom?*
- **Do you hold stocks, bonds, mutual funds, options?**

# Screening Tools

- **Screeners allow you to filter the universe of available stocks, bonds, funds for ones that make sense in relation to your objectives and needs.**
- **Once you have the results of the screen, its easy to do in-depth research on just those equities.**
- **Today we'll look at two screeners and try a few examples:**
  - *Yahoo Finance's screener*
  - *MSN Money's screener*
- **Either screener lets you specify one or more selection criteria – mostly in a range of values:**
  - *Market cap, dividend yield, earnings growth, PE ratio are examples*
- **Filter criteria vary between stocks, bonds and funds.**

# Apple's 7 for 1 Stock Split

- Apple recently did a split, issuing 7 new shares for each old share.
  - *Price was approximately 1/7 (\$93) of the pre-split price (\$651).*
  - *Per share dividend was adjusted to 1/7 as well.*
  - *Number of shares was multiplied by 7.*
  - *Earnings per share was adjusted to 1/7, so were other ratios.*
- Let's check Apple's latest quote information.
- Net effect, post split, on value of your holding was "none"
  - *Same holding value, same total dividend*
- So why did they do the split?
  - *\$93 share price more attractive to small, retail investors – 100 shares now cost \$9300 vs \$65,000 pre-split.*
  - *This should increase volume and demand and, hopefully, the share price will rise.*
- Are you more likely to buy Apple now than pre-split?

# **Open Discussion**