# Sun City Summerlin Computer Club Seminar

# Getting More From Your Amazon Fire TV

Tom Burt August 2021

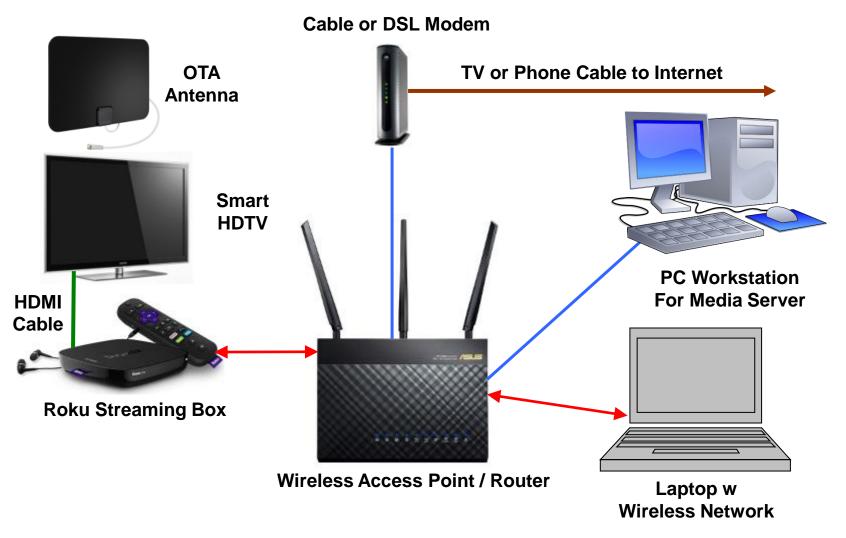
### **Agenda**

- What is Streaming
- Smart TV Devices
- Popular Streaming Services and Apps
- The Amazon Fire TV Family
- A Tour of Amazon's Prime Video

### What is Streaming

- Being able to get entertainment, news and other TV programming without using a cable TV or satellite TV service.
  - Instead you use a <u>high-speed Internet</u> connection, possibly combined with over-the-air broadcast TV.
  - May include subscriptions to "video on demand" streaming services like NetFlix, Hulu, Disney TV+ or Amazon Prime.
  - Trade-off is that you don't see most programming the day it first airs (but see Sling TV, YouTube TV, AT&T TV Now).
  - Idea is that your total cost is *less* while keeping access to most of the programming you enjoy.
  - Also opens access to lots of original programming you can't get from traditional cable channels.

## **Typical Cord-Cutting Setup**



### **Smart TV Devices**

- Smart HDTVs
  - Most new major brands now include Smart Apps built in
- Internet Smart TV boxes & Sticks
  - Amazon Fire TV & Fire Stick
  - Roku & Roku Stick
  - Apple TV
  - Sony PlayStation
  - Dlink Boxee Box
  - Google ChromeCast
- Useful if you do not have a late model "smart" HDTV
- Some allow you to wirelessly "cast" the screen of a PC, tablet or smartphone to your HDTV

### **Estimated Cost Break-Down**

Example: Basic "Cut the Cord" Package (Assumes a "Smart" 1080P HDTV)

•	Cox Essential Internet Service (50 Mb)  - Includes web surfing, e-mail, streaming	\$40.00 / mo
•	Over the air roof antenna ~\$300 installed	\$ 5.00 / mo
	<ul> <li>Based on 5-year life; gets all local channels</li> </ul>	
•	Amazon Prime	\$10.00 / mo
	<ul> <li>free Amazon shipping, video on demand</li> </ul>	
•	Netflix (HD, 2 streams)	\$11.00 / mo
	<ul> <li>Vast archive of movies and TV programs + original programming</li> </ul>	
•	Internet + TV Monthly Total	\$66.00 / mo

### Paid & Free Internet Streaming (1)

- Many "Smart" HDTVs now have built-in wireless (and wired) connections to your home network router.
- "Dumb" HDTVs need a HDMI feed from a PC, BD player or streaming device to a HDMI port on the HDTV.
- Suppose.tv Compares channel lineups for various services
- https://www.wsj.com/articles/cord-cutters-beware-streaming-tvprices-are-marching-higher-1536943821

### Paid & Free Internet Streaming (2)

#### Popular Services – many with free trials:

- Amazon Prime https://www.amazon.com/Prime-Video/b?node=2676882011
- NetFlix <a href="https://www.netflix.com">https://www.netflix.com</a>
- Hulu <a href="https://www.hulu.com/welcome">https://www.hulu.com/welcome</a>
- Vudu https://www.vudu.com Rentals some free with ads
- YouTube TV <a href="https://tv.youtube.com/welcome/">https://tv.youtube.com/welcome/</a> Has local channels
- Google Play <a href="https://play.google.com/store">https://play.google.com/store</a>
- SlingTV <a href="https://www.sling.com">https://www.sling.com</a>
- AT&T TV Now <a href="https://www.atttvnow.com">https://www.atttvnow.com</a> Has local channels
- Disney TV+ <a href="https://preview.disneyplus.com">https://preview.disneyplus.com</a>
- Apple TV+ <a href="https://www.apple.com/apple-tv-plus/">https://www.apple.com/apple-tv-plus/</a>
- Also many TV network websites.

### Paid & Free Internet Streaming (3)

- Free Streaming Channels (Movies & TV series with Ads)
- Most have apps for Smart TVs, Roku, Amazon Fire TV.
- You can also view content via your web browser.
  - Pluto TV
  - The Roku Channel (requires a Roku device and account)
  - Amazon Prime Video (requires an Amazon Prime account)
  - Stirr
  - <u>Tubi</u>
  - XUMO
  - Crackle
  - Hoopla
  - YouTube
  - Fawesome.TV (Free and Awesome TV)
  - NewsON

### Paid & Free Internet Streaming (4)

Las Vegas Clark County Library District: <u>www.lvccld.com</u>
 Free Media Services – Register with your Library card number.

#### Acorn TV

 Acorn TV offers unlimited streaming of world-class mysteries, dramas, and comedies from Britain and beyond, including a full slate of original and exclusive programming.

#### Great Courses

 Start your journey of lifelong learning taught by the top 1% of university professors and experts from the Ivy League and other renowned schools and institutions.

#### Hoopla

 Hoopla is a digital media service that allows you to borrow movies, music, audiobooks, ebooks, comics and TV shows to enjoy on your computer, tablet, or phone – and even your TV!

#### Kanopy

• *Kanopy* is an award-winning video streaming service providing access to more than 30,000 independent and documentary films.

#### Kanopy Kids

• Kanopy Kids highlights films and TV series that inspire and inform, helping children develop empathy, mindfulness, and self-esteem through entertaining and educational videos.

### **Amazon's Fire TV Devices (1)**

- https://www.amazon.com/b?node=8521791011
- All models feature voice search
- Fire TV Stick 3<sup>rd</sup> generation
  - Faster, features a nicer remote
- Fire TV Stick Lite
  - Basic model, least expensive, adequate for most
- Fire TV Stick 4K
  - Supports 4K, HDR, multi-channel sound
- Fire TV Cube 4K Includes speaker and mic for Alexa
  - Supports 4K, HDR, multi-channel sound

## **Configuring Fire TV Settings (1)**

- With your TV remote, select the Fire TV HDMI input source
- Press the Home button on the Fire TV remote
- With your Fire TV remote, navigate to and select Settings
- If first time, you may need to register your Fire TV
  - Go to Settings > My Account
  - Probably unnecessary if you bought directly from Amazon
  - Also go to Settings > My Account to de-register

### **Configuring Fire TV Settings (2)**



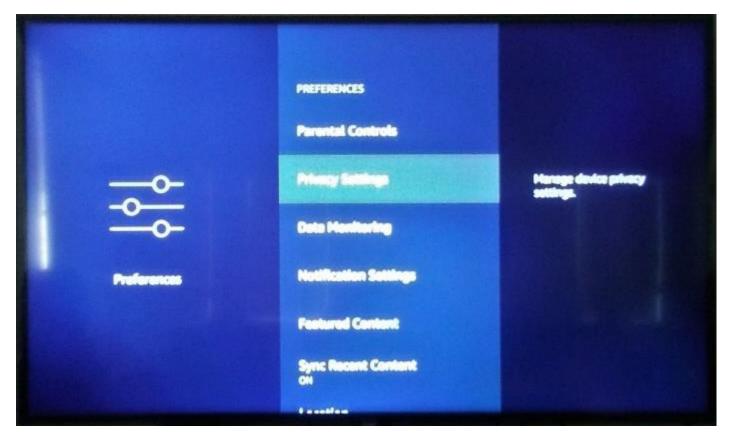
**Fire TV Main Settings Screen** 

### **Configuring Fire TV Settings (3)**



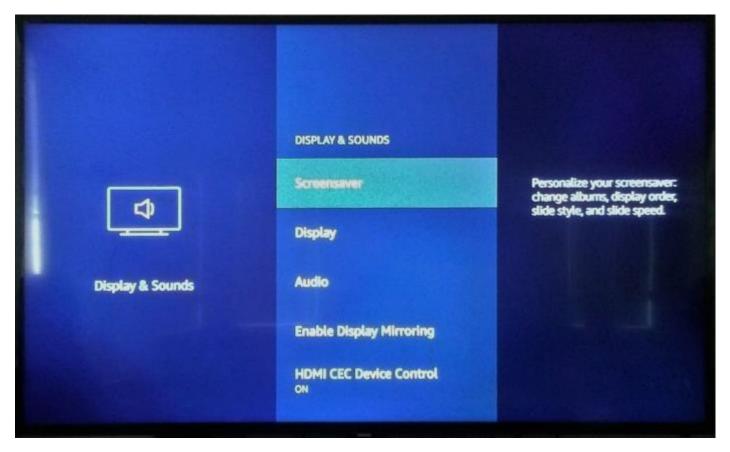
**Fire TV Network Connection Screen** 

### **Configuring Fire TV Settings (4)**



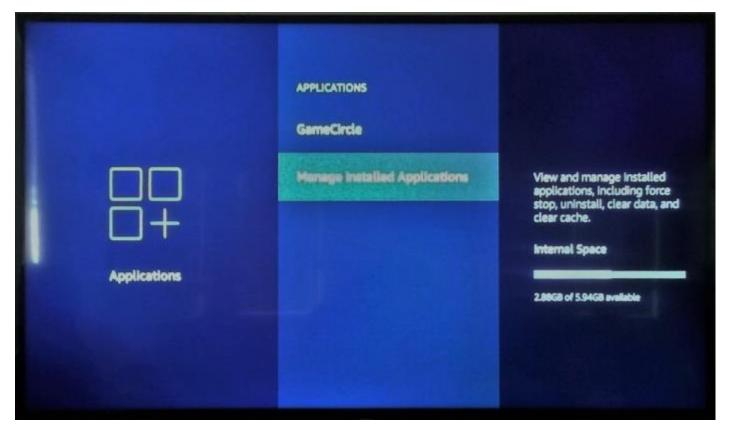
**Fire TV Preferences Settings Screen** 

### **Configuring Fire TV Settings (5)**



Fire TV Display & Sounds Settings Screen

### **Configuring Fire TV Settings (6)**



**Fire TV Applications Settings Screen** 

### **Installing Fire TV Apps (1)**

- On the Home Screen, select Apps
  - This will display a panel of available and installed apps
  - You can select and remove apps you no longer want (Settings > Applications)
- You can search the Amazon App store for new apps
  - When you find one you want (e.g. Peacock) you can select it to download and install it.
  - If it's an app for a streaming service like Apple TV+, you will have to register your Apple TV+ account with that app.
- Once an app is installed, you can navigate to and select it. That will start that app up and connect you to that app's streaming service.

### **Installing Fire TV Apps (2)**



Fire TV Apps Screen with Peacock Selected

### **Installing Fire TV Apps (3)**



Fire TV "Get App" Screen for Peacock TV

### **Installing Fire TV Apps (4)**



Fire TV Installing App Screen for Peacock TV

## **Installing Fire TV Apps (5)**



Fire TV - Peacock TV App Running

### **Touring Amazon Prime Video**

- Available for free to Amazon Prime Subscribers
  - App is built-in on Fire TV devices
  - Available on most smart TVs, Roku and other streaming devices
  - Can also be accessed directly via a web browser:
     <a href="https://www.amazon.com/gp/video/storefront/ref=sv\_atv\_logo">https://www.amazon.com/gp/video/storefront/ref=sv\_atv\_logo</a>
- Web Interface is very similar to that on Fire TV
  - Horizontal bands of thumbnails you can scroll through left, right, up down.
  - Select a thumbnail to see a detailed view. Can select a "Play" button to view.
- Includes lots of "Amazon original" content.
- Also offers IMDB (free with ads) content (many series)