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Source
My Social Media for Seniors
Michael Miller, 3rd Edition
Que Publishing

Social Media for Seniors

**Sun City Summerlin
Computer Club
April 1, 2021**

Social Media

- This presentation is brought to you by APCUG's Speakers Bureau
- A benefit of your membership in APCUG
- Your presenter is Judy Taylour
 - Member of the Speakers Bureau
 - APCUG Advisor - Regions 10, 11, and International
 - President/Webmaster/Editor - SCV Computer Club in SoCal

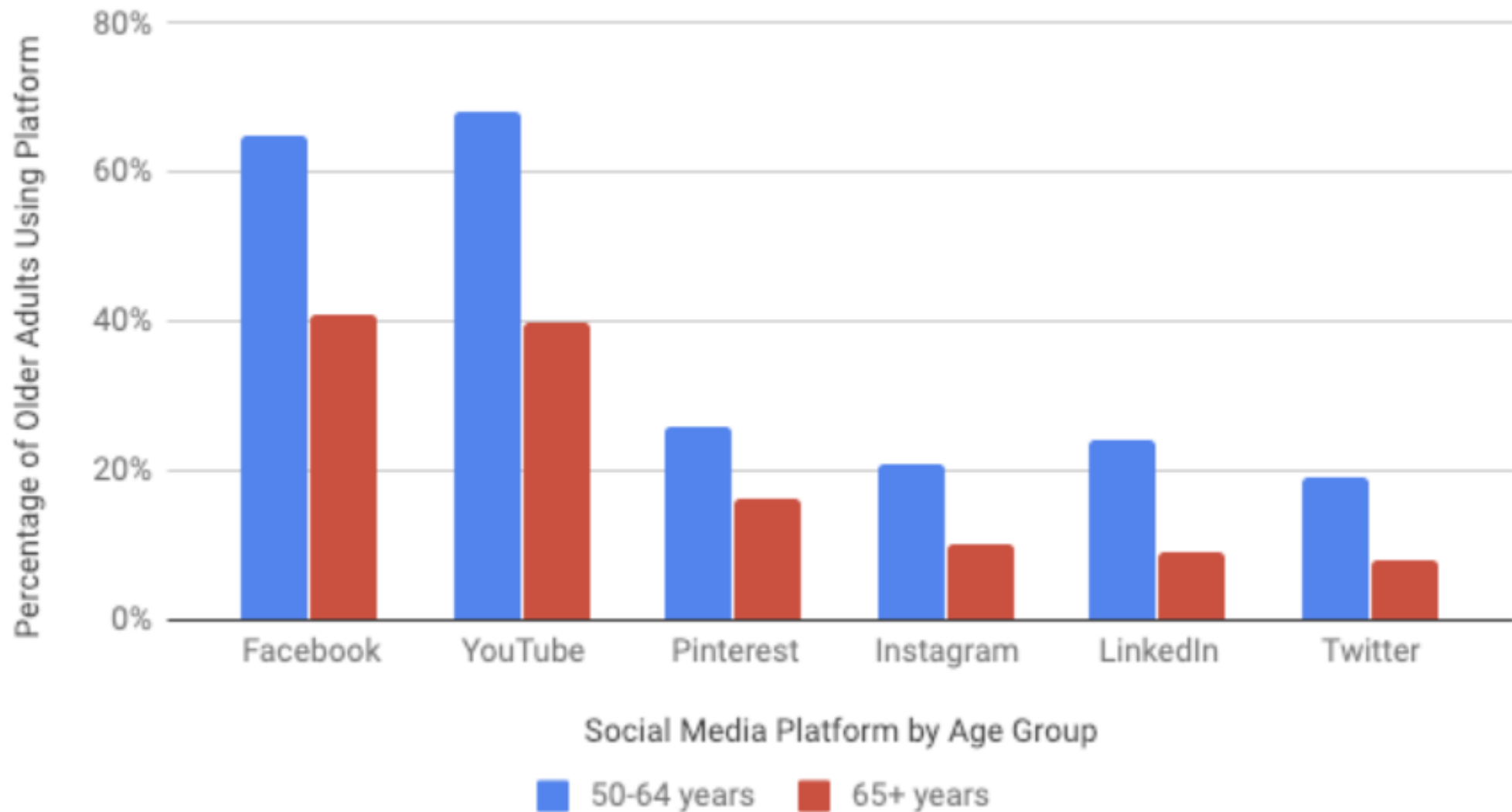


What is Social Media?

- Websites, apps, and services that host a community of users and make it easy for them to communicate with one another using their computers, smartphones, or tablets.
- Being social and encouraging social interactions by sharing:
 - Messages
 - Information
 - Pictures
 - Videos
- Fun to learn about what friends have been doing
- Back in the day, it was exchanging letters
- Then came email
 - Now you can write a single post

Social Media Used by Seniors

Social Media Use by Older Adults



Social Media Used by Seniors

- 2018 Pew Institute study
- Why is this data important?
 - When you select a social media platform you want to choose one or more that are used by friends and family and that are popular with your age group.

Age Group	Facebook	YouTube	Pinterest	Instagram	LinkedIn	Twitter
50-64 years	65%	68%	26%	21%	24%	19%
65+ years	41%	40%	16%	10%	9%	8%

Why Use Social Media?

- Friends and family who want to stay in touch
- People looking for long-lost friends
- Hobbyists looking for others who share their interests
- Keeping up with the latest news and events
 - Share opinions on those events
- Can interact with large numbers of people without interacting with each one personally
- Effective and efficient communication

Fact vs. Fiction

- False information thrives online
- Links to news stories, web pages, wild claims, and hoaxes that don't seem right
- Someone posts the latest piece of misinformation and, seconds later, it can spread around the world.
- Going viral – circulated via social media to a large number of people

Fact vs. Fiction

- Just because someone says something doesn't make it true
 - Fake news
 - Outright lies
 - Conspiracy theories
 - Propaganda
 - Biased News
 - Opinions
- Read it before you share it
- Check it out before you share it

Fact vs. Fiction

- Always consider the source
- Verify with multiple sources
 - Snopes
 - Media Bias/Fact Check
 - Truth or Fiction
- If someone questions it, remove it
- Bottom line – be careful about what you share on social media

What to Share & Not to Share

- Keep it
 - Short
 - To the point
 - Casual
 - All CAPS is still considered yelling
- Don't get sloppy
 - Use good grammar and punctuation
 - Don't have to use full sentences
 - OK to use common abbreviations and acronyms
 - LOL - BTW.....
- It's not a blog post

How Often Should I Post?

- Social media creates communities
 - To be a member you need to actively participate
 - Wait too long between posts and people will forget about you
- Post too frequently
 - Overbearing or annoying
 - Wear out your welcome
- Facebook – once a week / few times a day
- Twitter – Several times a day
- Pinterest – Few pins a day

How Often Should I Post?

- Facebook - Take a look at the posts in your news feed
- Look at those friends whose posts you look forward to
- As opposed to those you get tired of reading
- The person who leaves you asking for more probably has the frequency

Posting Things That People Want to Read

- It's not all about you ;-)
- If you only post about yourself, you might be Unfriended
- AKA keep your audience in mind
- Post things
 - That are important to you and your friends
 - That your friends and family want to know about
 - Major life events
 - Important news updates
 - News about your spouse, partner, other family members
 - Mutual friends

Posting Things That People Want to Read

- Post things (cont.)
 - Important news about other family members (with their permission)
 - Mutual friends – start the chain by posting what you know and let your other friends pass it on to their friends
 - Interesting thoughts – you’ve earned your opinions
 - Links to news stores your friends will find interesting

Probably Shouldn't Share Online

- Social networks are meant to be social
- Because everything is public you can do a lot of damage to yourself by posting something stupid
 - Happens all the time
 - Posting a picture of you holding a cigarette could be used by your insurance company to raise your health insurance rates.
 - Same goes with content
- Do you want to get into an argument about something you posted?

10 Things to Avoid when Posting Online

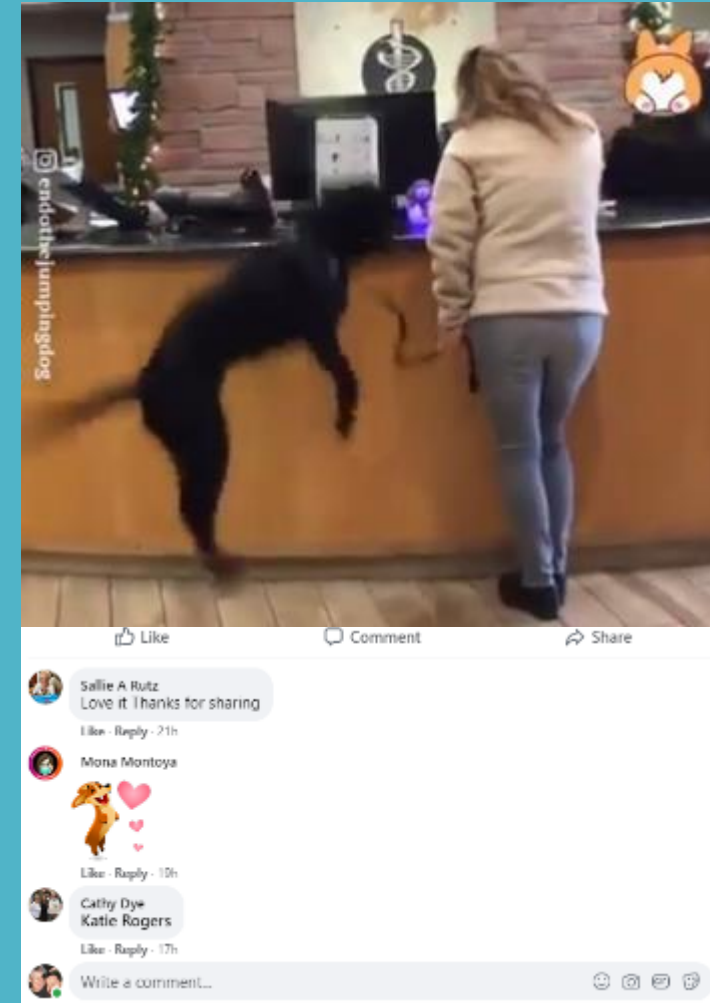
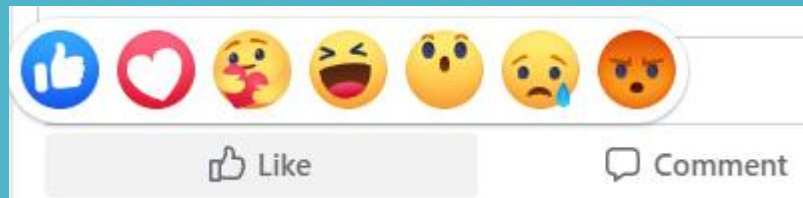
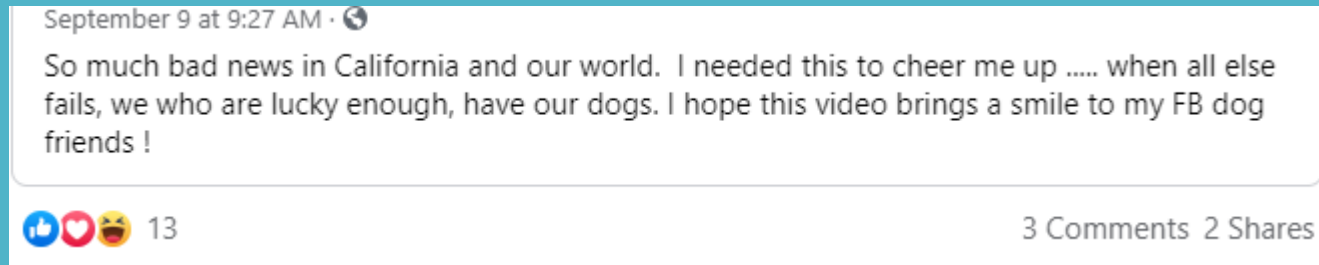
1. Don't post if you don't have anything to say
2. Don't pick a fight
3. Don't post anything that could be used against you
4. Don't post over personally information
5. Don't gripe
6. Don't post personal contact information
7. Don't post your constant whereabouts
8. Don't post rumors, hoaxes, and urban legends
9. Don't post about people without their permission
10. Don't post sensitive information

Commenting on a Post

- Do comment when input is asked or encouraged
- Don't join if your comment is just a "Me to" or "You bet"
- Do comment if you have knowledge or useful information to share
- Do join to support a friend—sometimes a comment can be like a virtual hug
- Don't join a conversation just to cause trouble
- Do make a comment if you can move it forward, by providing additional information of viewpoint
- Don't join just to hijack it in a different direction

Commenting on a Post

- Do comment when input is asked or encouraged



Reaching more people with a post

The image shows a Facebook post from the organization APCUG. The post content is a link to a CISA warning about Windows Win32k privilege escalation. A notification box is overlaid on the post, suggesting a boost to reach more people. The notification text states that the user could reach up to 355 people daily by boosting the post for \$10. The notification box is highlighted with a red border.

apcug APCUG
★ Favorites · 58m · 🌐


US-CERT.CISA.GOV
Microsoft Warns of Windows Win32k Privilege Escalation | CISA

Reach More People With This Post
You could reach up to 355 people daily by boosting your post for \$10.

👍 Like 💬 Comment ➦ Share

Share a Page

This is fantastic!



KTLA.COM

Tiny home village for homeless people opens in North Hollywood

19 1 Comment

Like Comment **Share**

- Share now (Public)
- Share to News Feed
- Send in Messenger
- Share to a group
- Share to a Page

To Share or Not to Share

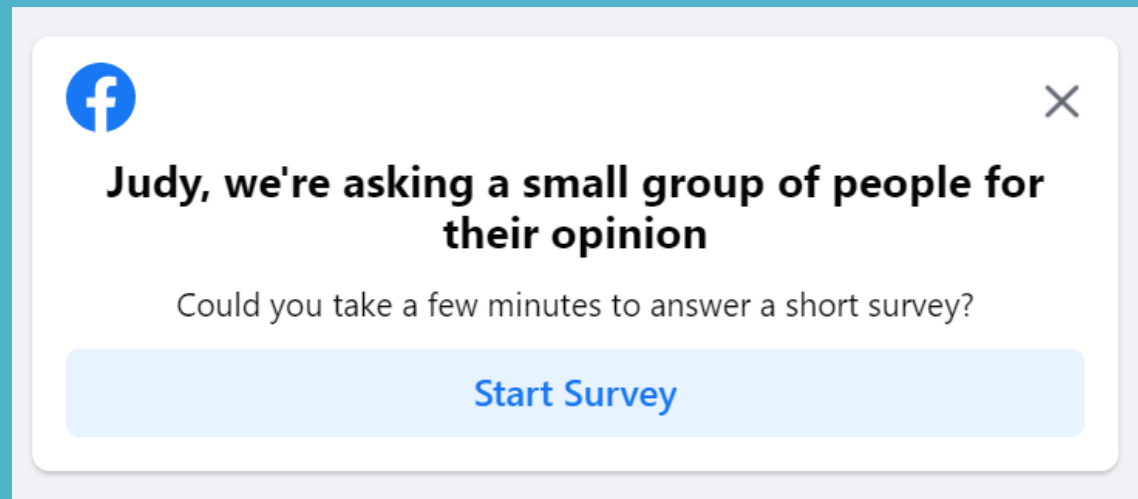
- You have a post on your page that you think your friends might find interesting
 - Link to an informative web page
 - Cute photograph or video
 - Share the link with your friends (Twitter – retweeting)
- Do share what you think your friends might find interesting
- Don't share what you know they won't find interesting
- Do share items friends might not have seen
- Don't share what you have seen several times

To Share or Not to Share

- Do share funny videos
 - If they made you laugh, they will probably give your friends a laugh
- Don't share what you haven't independently verified
- Do share posts from friends and relatives, if they are relevant
- Don't share photos of people who don't want their pictures shared
- Don't share any private information you know
- Ask before you share your grandchildren's photos—make sure the location information has been deleted

Surveys.....


- Even if your best friend posts a survey, don't participate
- Possibility of sharing too much information



When to Tag

- Tagging = identifying people in a picture that has been posted online
- Not everyone wants to be identified online
- Tagging a person makes the photo visible to all of that person's friends—even if he/she doesn't want to them to see it
- Tagging a person without permission can cause all sorts of problems
- Bottom line – Ask first before tagging

Facebook Notices via Email

 Facebook  Let Rich Schinnell know you are thinking of him on his b

Facebook Joseph | commented on APCUG's link.

Facebook Groups Judy, you're now a member of The Bridge

Facebook Hewie tagged you in a post on Facebook

Facebook You have an invite from West Ranch Baseball Channel

Todd [Mr. A Travel Page] Last day in Paris. Started th

Facebook  Scott shared CSUN Club Baseball's post

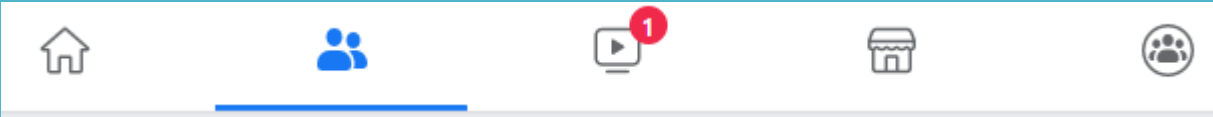
Facebook Event Invitation: Santa Clarita Independent Districting Com

Friend Requests

Facebook


Steve

sent you a friend request that you haven't




Friends

1 Friend Request






Marcie 16h ●

 2 mutual friends

[Confirm](#) [Delete](#)

People You May Know

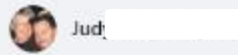
 <p>Richard 1 mutual friend Add Friend</p>	 <p>Kathy 3 mutual friends Add Friend</p>	 <p>BIDEN HARRIS 2020 3 mutual friends Add Friend</p>
---	---	---

[See All](#)

My Home Page



Search Facebook



Judy



Voting Information Center



Pages
7 new



Find Friends



Messenger



Fundraisers



Marketplace



Watch



Events



See More

Your Shortcuts



Drive-Thru Meet & Greet w/ Christy Smith & Local Candidates
26



Create a Story

Share a photo or write something



Judy, have you registered to vote in California?

Register or update your voter registration today. Then, share to help friends get ready to vote in the 2020 US Election.

To register online in California, the deadline is Oct 19. California also allows registration in person before or on Election Day.

Showing info for California · [Change State](#)

0 9 8 9 5 1 9 8

People who shared about registering to vote in the United States including Laura, Andrew and 13 others

Register in CA

Share You're Registered

Your Pages



Collapse Panel



APCUG



Canyon Country Advisory Committee

Your Pages



Canyon Country Advisory Committee



20+ Notifications



Create Promotion

Friend Requests

See All



Marcie G.
2 mutual friends

16h

Confirm

Delete

Contacts



Kathy



Colleen



Craig



Ric



Betty

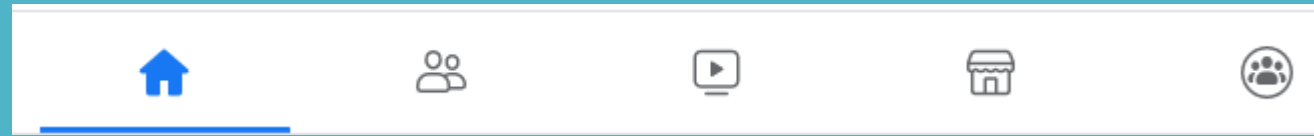


Alan



Ed

My Home Page



0 9 8 9 5 1 9 8

People who shared about registering to vote in the United States including Laura, Andrew and 13 others

[Register in CA](#) [Share You're Registered](#)

What's on your mind, Judy?

Photo/Video Tag Friends Feeling/Activity

Rooms · Video chat with friends [Create Room](#)

Create Post

Judy [Friends](#)

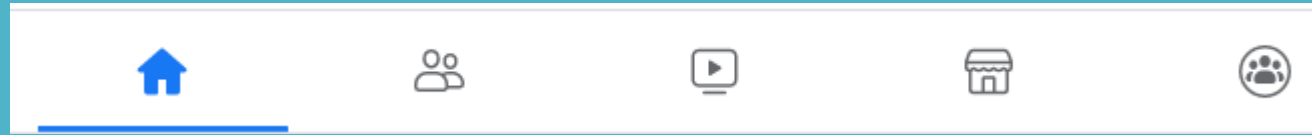
What's on your mind, Judy?

Aa

[Add to Your Post](#)

Post

My Home Page



Facebook search bar and Activity Log sidebar.

Activity Log [Filter](#)

- Archive
- Trash
- Timeline Review
- Photo Review
- Tag Review

Today

- Judy Smith for Congress's post. The staggering number of Americans breathing unhealthy air due to the Western wildfires is why we need climate action no... Public
- Judy Joseph unfollowed Only me
- Judy Stokes's post. likes Abby SEPTEMBER 30TH - 2020 CENSUS MUST BE COMPLETED Census counts will determine the funding that each state receives from... Public
- Judy Canyon Country Advisory Committee's post. likes

Contacts overlay for Betty.

Contacts + 🔍 ⋮

Betty

7 mutual friends including Andy and Jim

Studied at Minnesota State University, Mankato

Message 📞 👤 ⋮

- Craig
- Betty
- Alan k

Contacts settings overlay.

Contacts + 🔍 ⋮

Chat Settings
Customize your Messenger experience.

- Incoming Call Sounds
- Message Sounds
- Pop-up new messages Automatically open new messages
- Show contacts
- Turn Off Active Status
- Block Settings

Turn off Video and Voice Calls overlay.

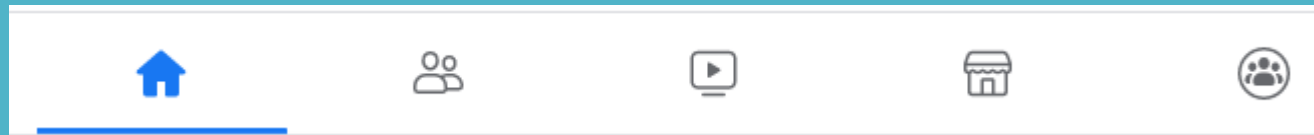
Turn off Video and Voice Calls ✕

When video calling is off, you will no longer receive notifications when people try to call you on your browser.

- For 1 Hour
- Until 8 AM
- Until I turn it back on

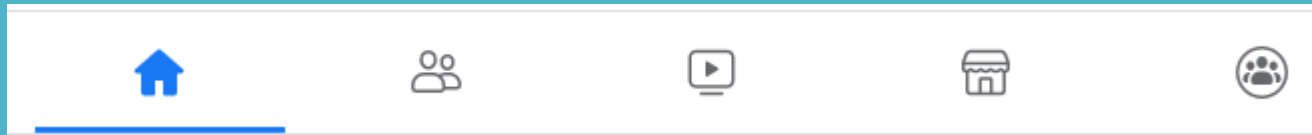
[Disable](#)

My Home Page



The main content area features a cover photo of a person riding a horse at sunset. A circular profile picture of Judy is overlaid on the cover photo. Below the cover photo is the name 'Judy' and an 'Add Bio' link. A navigation menu includes 'Timeline', 'About', 'Friends 121', 'Photos', 'Archive', and 'More'. Action buttons for 'Edit Profile', 'Privacy', 'Search', and a menu icon are also visible. On the left, the 'Intro' section has buttons for 'Edit Details', 'Add Hobbies', and 'Edit Featured'. On the right, there is a 'What's on your mind?' text box, options for 'Live Video', 'Photo/Video', and 'Life Event', and a 'Posts' section with 'List View' and 'Grid View' options. The top of the post shows 'Judy' and the date 'August 23'.

My Home Page



Create

- Post**
Share a post on News Feed.
- Story**
Share a photo or write something
- Life Event**
Add a life event to your profile.

- Page**
Connect and share with customers or fans.
- Ad**
Advertise your business, brand or organization.
- Group**
Connect with people who share your interests.
- Event**
Bring people together with a public or private event.
- Marketplace Listing**
Sell items to people in your community.
- Fundraiser**
Raise money for a cause you care about.

Messenger

Search Messenger

New Message Requests
From Facebook User and 5 more

- Barbara**
Barbara sent an attachment. · 3w
- Kathy**
You: BobG had the wrong date--d... · 3w
- Esther**
Please read 28th amendment PL... · 11w
- Jonathan**
I hope you're doing well and stay... · 18w
- Gene I**
You are now connected on Mess... · 23w
- Arnie I**
Hi Judy, I Zoom safe to use. I hea... · 24w
- Leigh Ann**
You can now call each other and ... · 25w

[See All in Messenger](#)

Notifications

New

- You responded to City Council... You can follow the host to get notified about future events. a week ago
- You responded to SCV Drive-thru Meet &... You can follow the host to get notified about future events. 6 weeks ago
- An admin approved your post in Santa Clarita Community. 23 hours ago
- Nati Braunstein mentioned Canyon Country Advisory Committee in a comment: "Cany... 2 days ago
- An admin approved your post in Santa Clarita Community. 6 days ago
- Andy liked APCUG. a week ago
- APCUG has 1 new comment and 2 new post likes. a week ago
- Canyon Country Advisory Committee has 3 new post likes. a week ago

Notifications

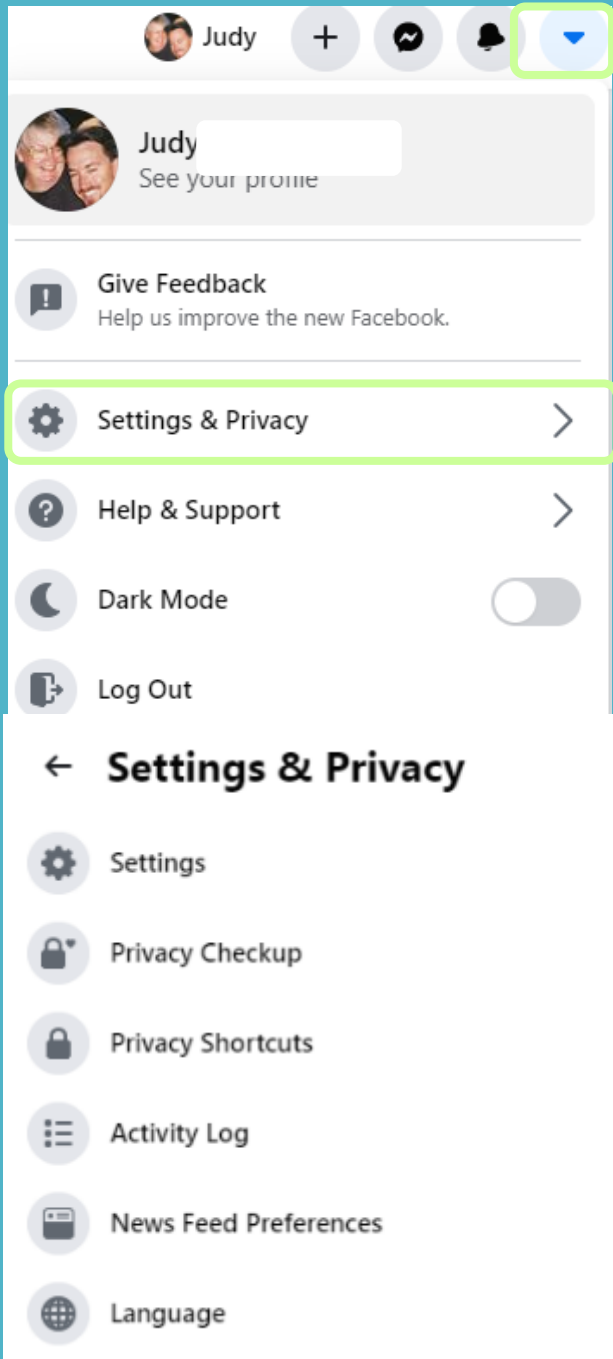
- Mark all as read
- Notification settings
- Open Notifications

Judy
See your profile

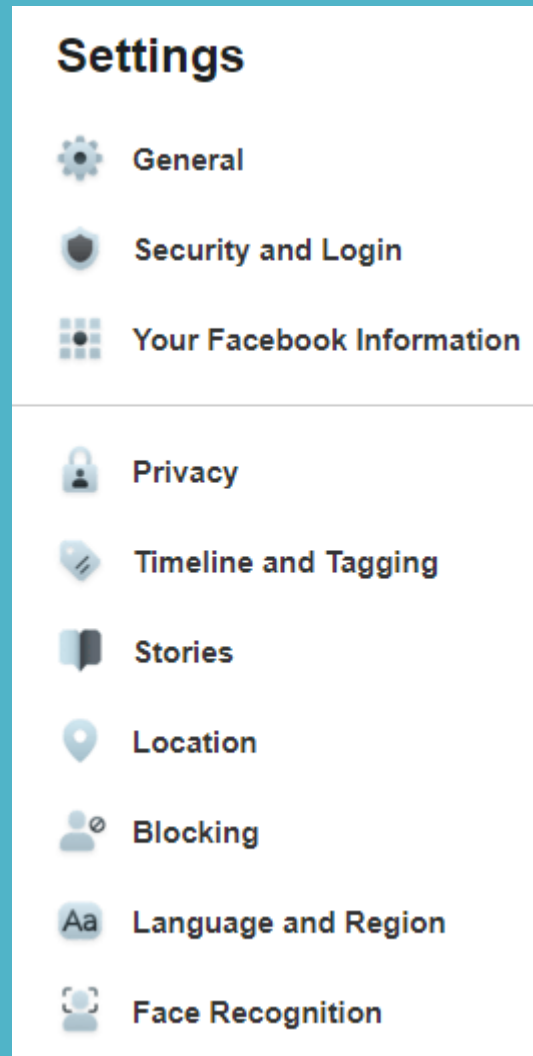
- Give Feedback**
Help us improve the new Facebook.
- Settings & Privacy** >
- Help & Support** >
- Dark Mode**
- Log Out**

Privacy · Terms · Advertising · Ad Choices · Cookies · More · Facebook © 2020

Settings

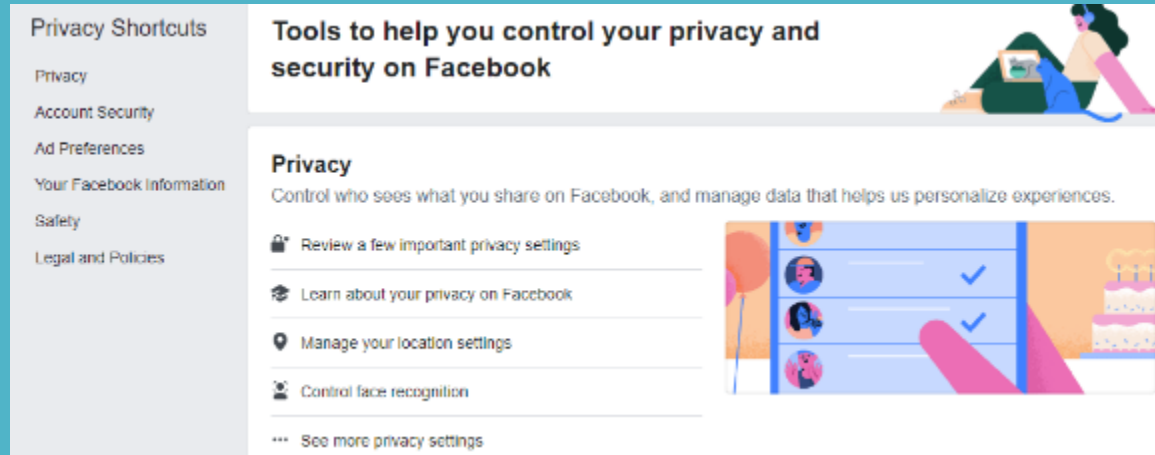
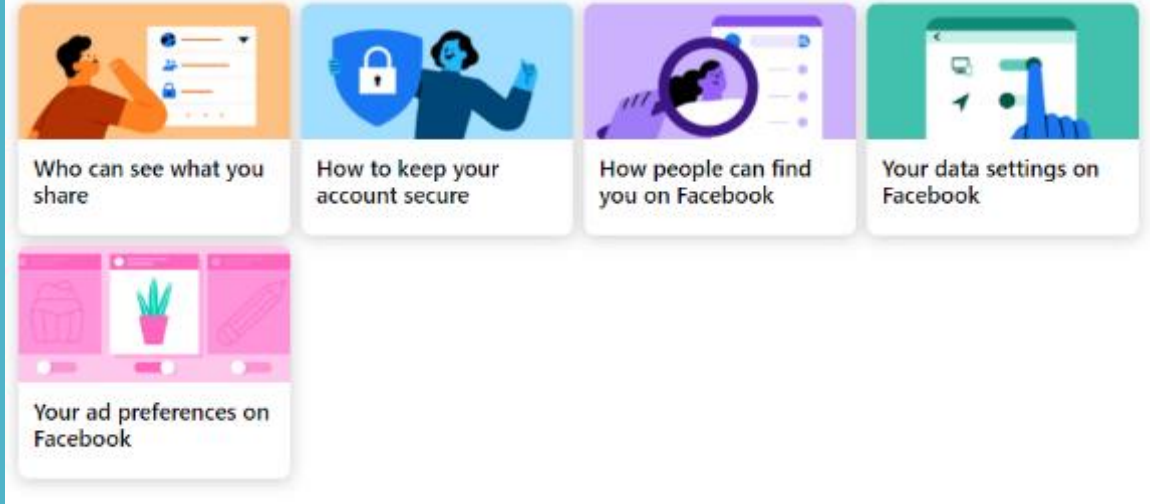


21 Selections



Privacy Checkup

We'll guide you through some settings so you can make the right choices for your account. What topic do you want to start with?



Settings

General Account Settings

Memorialization Settings

Your Legacy Contact

Choose someone to look after your account after you pass away. They'll be able to:

- Manage tribute posts on your profile, which includes deciding who can post and who can see posts, deleting posts, and removing tags
- Request the removal of your account
- Respond to new friend requests
- Update your profile picture and cover photo

Your legacy contact can only manage posts made after you've passed away. They won't be able to post as you or see your messages. [Learn More](#)





We'll let your legacy contact know that you chose them. They won't be notified again until your account is memorialized.

If you don't want a Facebook account after you pass away, you can request to have your account permanently deleted instead of choosing a legacy contact.





[Request that your account be deleted after you pass away.](#)

News Feed Preferences

Take control and customize your News Feed.

-  **See First**
Choose who to See First in News Feed >
-  **Unfollow**
Unfollow people, pages, and groups to hide their posts >
-  **Reconnect**
Reconnect with people, pages, and groups you unfollowed. >
-  **Snooze**
Manage your snooze settings >

← Help & Support


-  **Help Center**
-  **Help Community**
-  **Support Inbox**
-  **Report a Problem**

Notifications




• **Notifications** • 1 Page posted new videos

See All

 **Darrin** · Follow
September 9 at 10:00 PM · 🌐

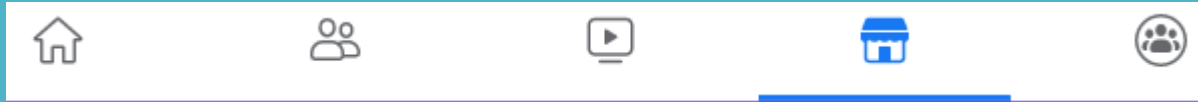
Drowning osprey is saved by a brave girl
Such a selfless act... See More



The video thumbnail shows a young girl in a blue and white patterned swimsuit leaning over the side of a boat. She is holding a small, fluffy osprey chick on a yellow rope. The background is a body of water with a grassy bank. A logo for 'BANG PRODUCTIONS TELEVISION' is visible in the top right corner of the video frame. At the bottom right of the video frame, it says 'VIA: VIREMOG' and there is a speaker icon.

👍 Like 💬 Comment ➦ Share 📈 📊 🗨️ 83K · 1.3K Comments

Marketplace



Reach More Buyers With Shipping

To help Marketplace sellers, we're waiving the 5% selling fee on shipped items through Dec 31, 2020.

[Learn More](#)

Today's Picks for You

[Santa Clarita - 40 mi](#)



\$1
Brand new Aluminum 26 inch wheel Baby Cruiser
Valencia, CA



\$5
Cubrebocas artesanales
Los Angeles, CA



\$1
containers
Woodland Hills, CA



\$800
2011 Little Guy 5 Wide Teardrop
Los Angeles, CA
Dealership



FREE
Dog houses
Los Angeles, CA

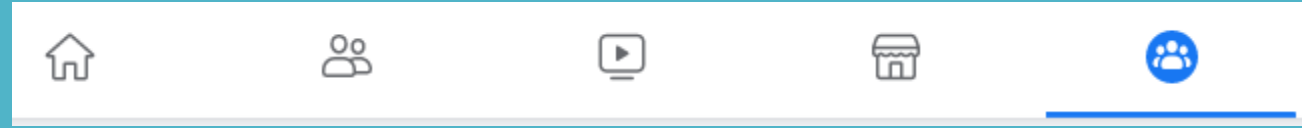



\$10
Macetas de barro \$10 cada una!! Clay planters \$10 each!!
Lancaster, CA



\$200
Relocating to Europe, everything must go. Selling f...
West Hollywood, CA








Groups



Groups 


[+ Create New Group](#)

Your Groups


-  **Santa Clarita Community**
Last active 2 hours ago
-  **CIPCU**
Last active about an hour ago
-  **The Bridge**
Last active 16 weeks ago
-  **Mr. Ai** Travel Page
Last active 35 weeks ago
-  **Claremont Seniors Computer club**
Last active 26 weeks ago
-  **Syncor**
Last active 3 weeks ago
-  **Westchester PC Users Group (WPCUG)**
Last active 2 weeks ago

Hide suggestions
See fewer suggestions like this.


More Like CIPCU



National Park Service (Fan Page)
135K members • 870 posts a day

 Marsee Henon is a member

[Join Group](#)




Sweet Deals Finder
716K members • 2.1K posts a day




[Join Group](#)

[See More Groups](#)

"1
96

Civic Engagement

 **Canyon Country Advisory Committee**
Yesterday at 8:36 PM · 🌐



Advisory Committee
members and friends

Last Minute Meeting Reminder





LIVE ON YOUTUBE
<https://www.youtube.com/user/AJ91351/live>
**THE CCAC 2020 VIRTUAL
SANTA CLARITA
CITY COUNCIL CANDIDATE FORUM
MARK YOUR CALENDARS**

Wednesday, September 23 From 7 to 9 PM

All 9 Candidates HAVE CONFIRMED THEIR PARTICIPATION
We hope you can make it, because...
"Together We Can Make a Difference"
Information About Each Candidate has been posted on the
Canyon Country Advisory Committee Facebook Page

22 People Reached 4 Engagements [Boost Post](#)

1 Share


 Like  Comment  Share 

Probably Shouldn't Share Online

- Consider the Golden Rule
- When posting to social media, following the online golden rule: Post only about others as you would have them post about you. If you can't say something nice, don't say anything at all.
- As a wise friend once said....Don't post anything on social media you wouldn't hang on your front door for everyone to see.




Privacy Checkup

 ...

Want to do a Privacy Checkup?

Judy, from time to time we remind people of our privacy tools. Privacy Checkup guides you through important settings like who can see what you share and how to keep your account secure.

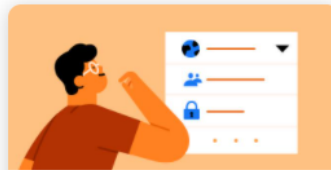


—The Facebook Privacy Team

[Start Privacy Checkup](#)

Privacy Checkup

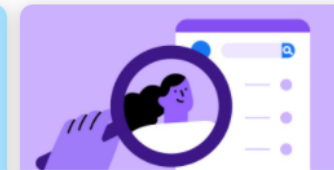
We'll guide you through some settings so you can make the right choices for your account.
What topic do you want to start with?



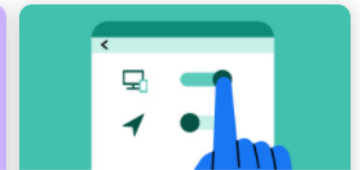
Who can see what you share



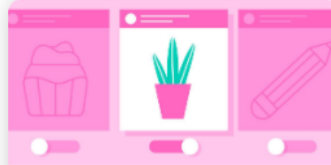
How to keep your account secure



How people can find you on Facebook



Your data settings on Facebook



Your ad preferences on Facebook

You can check more privacy settings on Facebook in [Settings](#).

Using Social Media Safely & Privately

- Is it safe to use social media?
 - Like any website, posts on a social networking site can contain links to viruses, spyware.....
- Malware
- Spam
- Phishing
- ID Theft
- Robbery
 - Don't post that you are going to be out on a certain evening, or on vacation....
 - Post your pictures when you return home

Using Social Media Safely & Privately

- Think before you click or tap
- Think before you post
- Don't accept every friend request—decline the request
- Unfriend people whose posts you don't like, agree with...
- Keep your contacts private
- Don't download 3rd party apps
- Don't play social games
- Don't find that M that makes you a genius
- Trust your instincts

How Does Facebook Use your Information

- Personal information you provide can be used in various ways
- Profile - Age, gender, education....
 - Display 3rd party ads
 - Use your interest information to
 - Play a certain game
 - Join a group
 - Add someone as a friend
- There are many ways your personal information can be used legally = read Facebook's privacy policy)

LinkedIn



LinkedIn

- Focus on business
- Many of us aren't looking for jobs; it's a great way to keep track of former co-workers
- Membership is free – Premium \$29.99 to \$99.95 per month
 - Designed for job hunters, business networking, sales professionals

LinkedIn

- Profile page
- Intro
 - Personal information overview
 - Online business card
- Highlights
 - Mutual connections
 - Did you graduate from the same school
- Contact Info
 - Links to personal website or blog
 - Public email address / phone number

LinkedIn

- Activity
 - Most recent work activity
- Experience
 - List of current and previous employment
 - Educational and volunteer experience
- Skills and Endorsements
 - Specific professional skills
 - Endorsements from others
- Recommendations
 - Received or given to others

LinkedIn

- Interests
 - Companies and groups you are following
- Picture
 - Profiles with pictures get much more attention



Still **#1** in California.
And top 4 in the nation.

UCLA Health



Stacey
Head of HR Systems and Analytics at UCLA Health
Los Angeles Metropolitan Area · 500+ connections

 **UCLA Health**

 **California State University, Northridge**

[Join to Connect](#)

About

Innovative and results-oriented Human Resources Systems and Operations leader with exceptional program development, process improvement and analytical skills. Proven track record in bridging technology solutions with business needs, creating positive client relationships and collaborating cross functionally with stakeholders at all levels. Global HR technology and operations experience, including Workday HCM, development, implementation and leadership.

Instagram



Instagram – Sharing Photos

- Mobile app for smartphone or tablet & a social network
- Much more popular among younger users
 - People in their 20s and 30s take a lot more photos and videos
- After you download and install the appropriate app
 - Set up your user profile
 - Link to your other social media accounts
- Photos and videos taken by friends appear in your Instagram feed

Instagram – Sharing Photos

Instagram

Search

Log In

Sign Up



westranchhockey

Follow

425 posts

371 followers

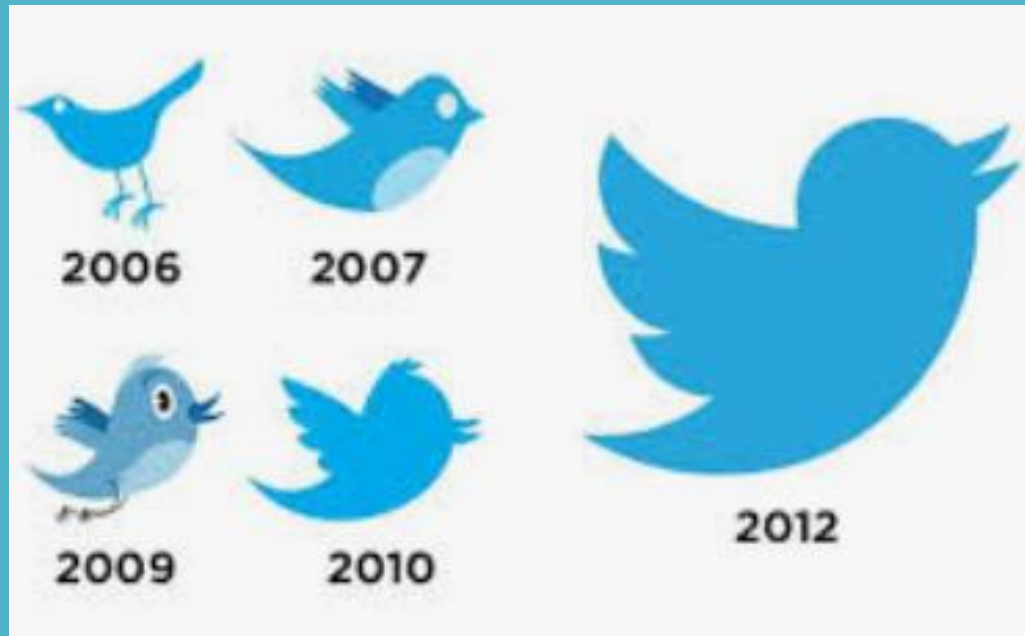
137 following

West Ranch Hockey

The official Instagram of West Ranch Hockey, member of the LA Kings High School Hockey League. #7 Trevor and #38 Bash forever in our hearts ❤️

www.santa-clarita.com/city-hall/departments/recreation-community-services-and...

Twitter



Twitter

- Twitter is a 'microblogging' system that allows you to send and receive short posts called tweets.
- Keeping up with what's going on in the world
 - Tweets posted by others
- When you mention other Twitter users in your tweets
 - Name becomes clickable
 - Clicking the name displays user's Twitter profile summary
 - Type an @ sign before their name; Twitter lists matching users

Twitter

- Twitter uses hashtags (#) to function as key words
 - Helps others find relevant tweets when searching for a certain topic
 - Tweets usually include one or more hashtags
- 280 characters in a tweet
- Include up to 4 photos, a GIF, or a video in your tweet
- Can add your location to a tweet

Twitter



West Ranch Hockey
1,023 Tweets



West Ranch Hockey
@WestRanchHockey

The official Instagram of West Ranch Hockey, member of the LA Kings High School Hockey League. #7 Trevor and #38 Bash forever in our hearts ❤️

📍 Santa Clarita, CA westranchhockey.com 📅 Joined November 2014


369 Following 279 Followers

⋮ Follow


🔍 Search Twitter



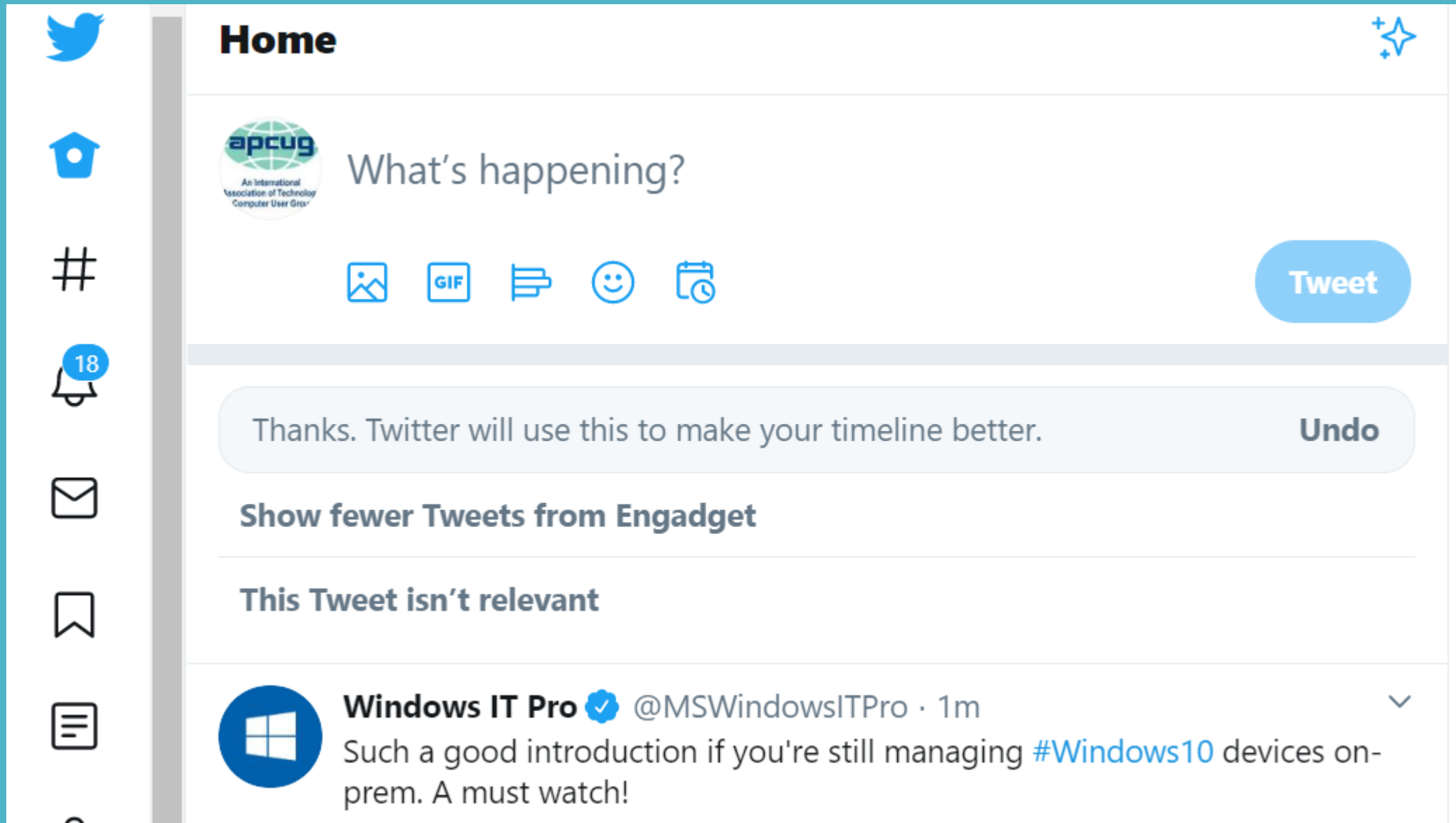
You might like

 **rev**
@rev [Follow](#)


📌 Promoted


 **Desmond**
@coach_dwoods [Follow](#)






Twitter



The image shows a screenshot of the Twitter mobile app interface. On the left is a vertical navigation bar with icons for Home, Search, Notifications (with a badge of 18), Messages, Bookmarks, and Activity. The main content area is titled "Home" and features a "What's happening?" section with a "Tweet" button. Below this is a notification bar that says "Thanks. Twitter will use this to make your timeline better." with an "Undo" button. Underneath the notification are two filter options: "Show fewer Tweets from Engadget" and "This Tweet isn't relevant". The bottom of the screen shows a tweet from "Windows IT Pro" (@MSWindowsITPro) with a verified badge, posted 1m ago. The tweet text is "Such a good introduction if you're still managing #Windows10 devices on-prem. A must watch!".

Home 




 What's happening?

     **Tweet**

Thanks. Twitter will use this to make your timeline better. **Undo**

Show fewer Tweets from Engadget

This Tweet isn't relevant

 **Windows IT Pro**  @MSWindowsITPro · 1m 

Such a good introduction if you're still managing [#Windows10](#) devices on-prem. A must watch!

Pinterest



Pinterest

- Social network that mostly appeals to women
- Pinterest is all about images
- Site contains a collection of boards, like a virtual corkboard
 - People share
- People who follow you see your pins in their feeds
 - You see their pins in yours
 - Click or tap a pin links back to the web page for that image
 - Read more info about the pin
 - Get a detailed recipe or set of instructions

Pinterest

- Can save images of anything
 - Clothing
 - Furniture
 - Recipes
 - DIY projects

Pinterest

 Pinterest

Today

Explore

 Search for easy dinners, fashion, etc.

Log in

Sign up



Follow



Dennis Fuerst

16 Followers • 5 Following

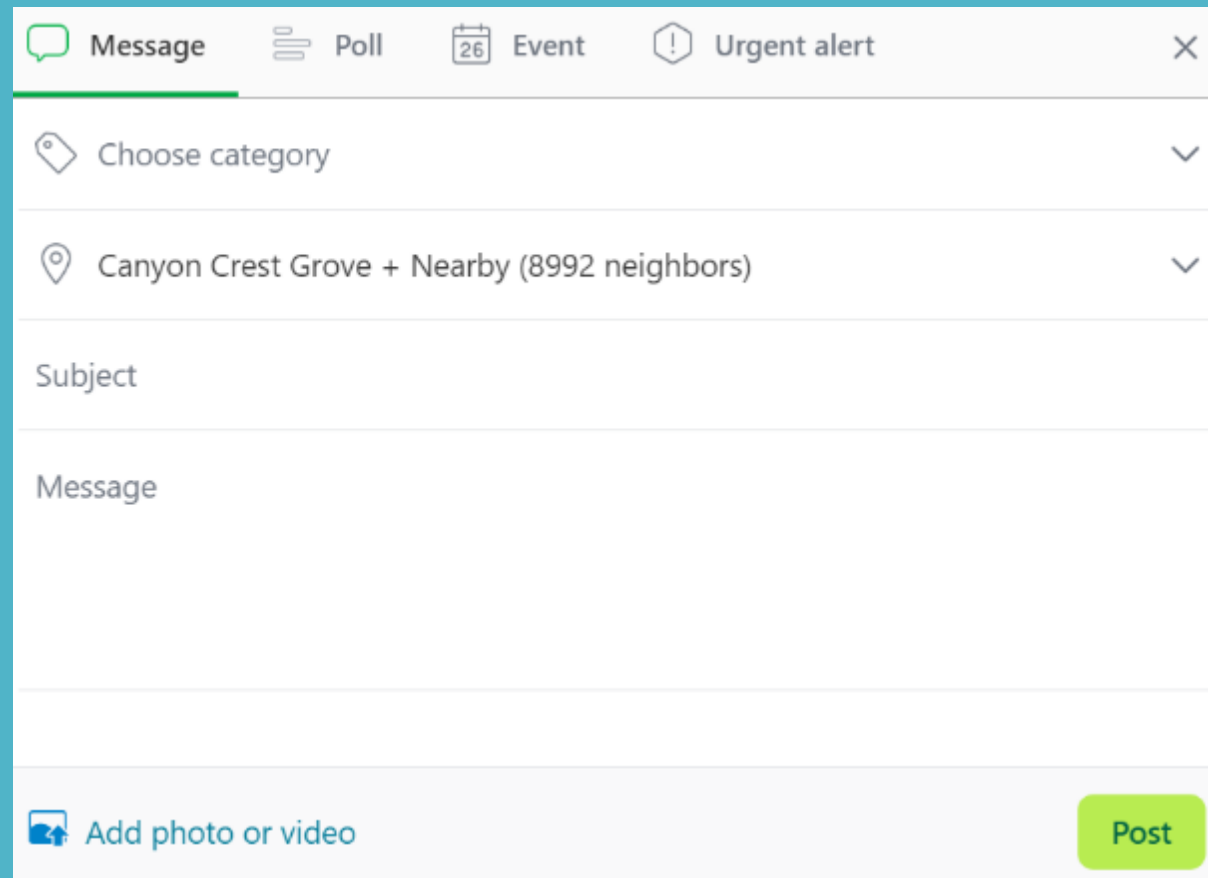


Nextdoor



Nextdoor

- Nextdoor is the neighborhood hub for connections and the exchange of helpful information, goods, and services.




The image shows a screenshot of the Nextdoor mobile app's post creation interface. At the top, there is a navigation bar with four options: 'Message' (selected with a green underline), 'Poll', 'Event', and 'Urgent alert'. Below this bar are two dropdown menus: 'Choose category' and 'Canyon Crest Grove + Nearby (8992 neighbors)'. The main content area is divided into two sections: 'Subject' and 'Message'. At the bottom, there is a grey bar with an 'Add photo or video' icon on the left and a green 'Post' button on the right.

Nextdoor


- Nextdoor is the neighborhood hub for connections and the exchange of helpful information, goods, and services.

FYI #BobCatFire Evacuation Orders & Warning

BOBCAT FIRE EVACUATION WARNING



Deputy Sheriff, PIO
#LASD Joana



Deputy Tracy
Public Agency



Veronica
Plum Canyon La Madrid • 9 min ago

Movers Needed. Hello Neighbors!
Are you looking to make extra cash this weekend? I need help moving moving a curio cabinet from Calabasas to Santa Clarita. The curio cabinet is approximately 160 lbs and 7.5' tall. If you have a truck and a strong friend, please message me.

Posted in **Recommendations** to **24 neighborhoods**

 Like  Comment

Nextdoor



Clorox
Sponsored

Give help or get help with Nextdoor's Help Map

Neighbors are answering the call and Clorox is here to support it. Whether it's picking up prescriptions and groceries, walking a dog, or delivering supplies, kindness is sweeping neighborhoods... [See More](#)

I can online tutor
1st-4th grade!



Karen



+



Joanne
Canyon Country North

Little Tikes Cozy Coupe Push Car

\$40 OBO Only few months old. Mint condition, has only been kept indoors.




16 min ago · For Sale & Free




Message



Nextdoor


 **Marc**
St. Clare • 6 hr ago

25: Rest Stop. <https://scvhistory.com/scvhistory/signal/reynolds/part25.html>

 **SCVHistory.com | History of the Santa Clarita Valley by Jerry R...**
scvhistory.com




Posted in **General** to 25 neighborhoods

 Like  Comment


 **Marissa**
Canyon Country South • 1 day ago

MOVERS WERE THIEVES. MY JEWELRIES WERE STOLEN!! I couldn't believe it when I discovered several of my jewelries were stolen by the movers. We don't know who of the three movers stole my jewelries. We brought it to their attention but they denied taking them. I removed the drawers out of my jewelry armoire but totally
See more...

Posted in **Recommendations** to 33 neighborhoods


 Like  13 Comments  11

[See 5 previous comments](#)

 **Lori** • Canyon Gardens

By law they should be bonded and insured. You can file a claim. Documentation of said jewelry will definitely help.

3 hr ago [Like](#) [Reply](#)

 **Marissa** • Canyon Country South

Yes, thank you for your response.

12 min ago [Like](#) [Reply](#)

Nextdoor

Nextdoor from Canyon Crest-across from Todd Longhorse park.

Solicitor. How many of you had a bearded nan in khaki shorts and a ball cap knock on their door tonight without telling you what he wanted? He was holding a clipboard of some sort and typing on his phone. (No mask, either) I ask what he wants. He asks for the homeowner, continuing to type on his phone and not really look at me. I ask what it's about, he repeats that he wants to talk to the homeowner. I ask regarding what? Still typing, he does a condescending chuckle then walks away. I ask why he's knocking on my door without telling me what it's about. "I asked a simple question and I didn't get an answer." I replied, "Nor did I!" So strange. No vehicle seen.

Person 1

Hair: white? ball cap, lightish, reddish hair, beard

Top: Greyshirt

Bottom: khaki shorts

Shoes: unk

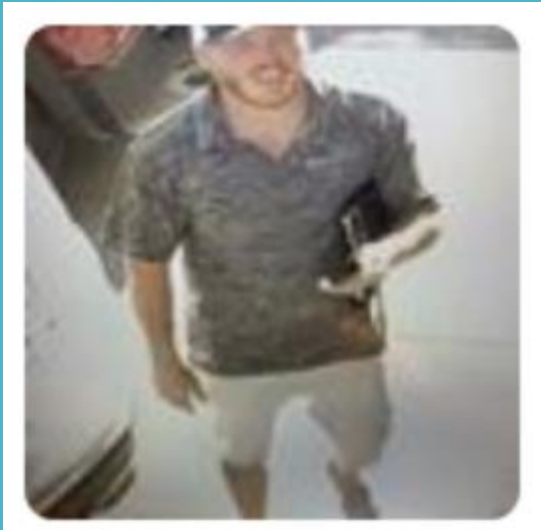
Age: 30

Sex: m

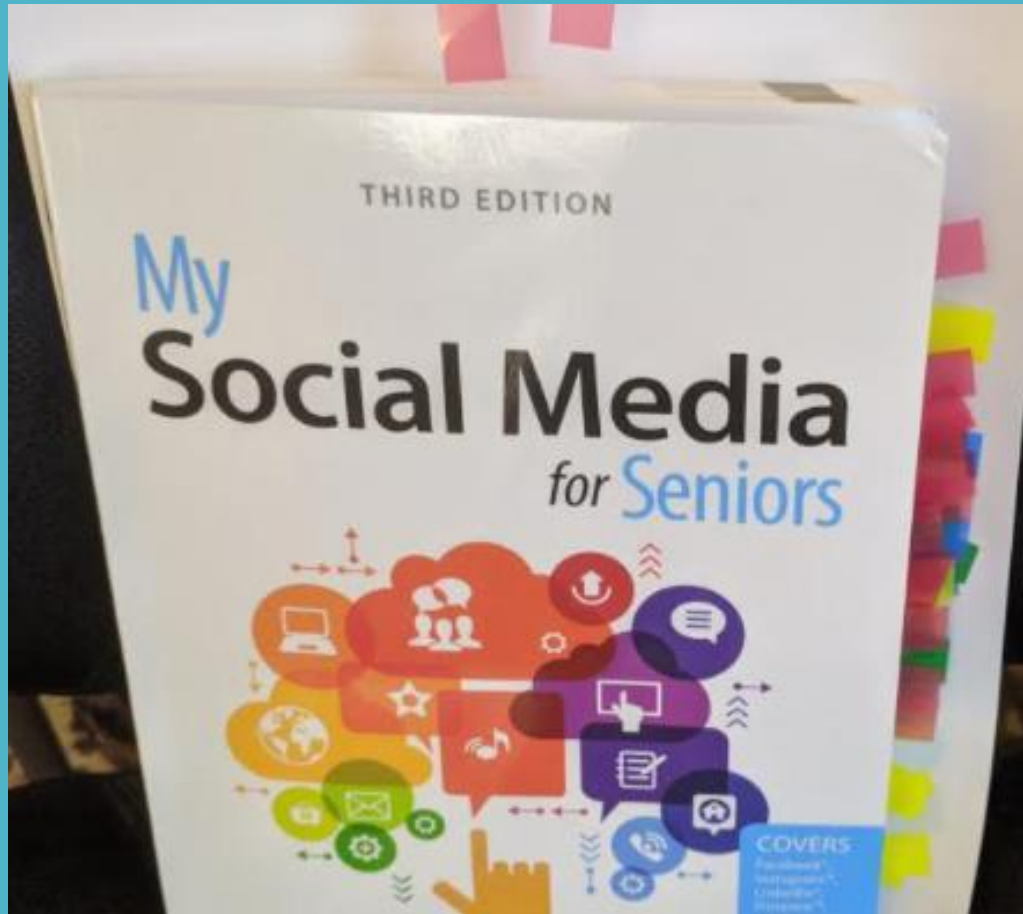
Race: Caucasian

Build: medium

Other: carrying some type of clipboard, constantly typing on phone



Resources



- My Social Media for Seniors, Michael Miller, 3rd Edition
- This is an AARP Real Possibilities book
- www.quepublishing.com/aarpbooks
- Total \$19.70 via PayPal – they don't ask if you are a member
- Except for the information about my FB page, all the info in this presentation is from this book
- I used the 1st edition to put together a Facebook and Twitter Saturday class for my adult ed students

Glossaries & Tutorials

- **Facebook**

<https://sproutsocial.com/insights/facebook-terminology-glossary/>

<https://edu.gcfglobal.org/en/facebook101/>

- **Instagram**

<https://edu.gcfglobal.org/en/instagram>

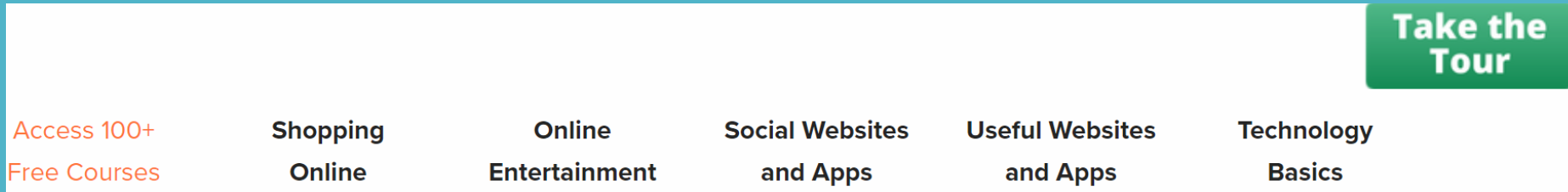
- **Pinterest**

<https://adanalytics.io/blog/the-ultimate-pinterest-glossary/>

<https://edu.gcfglobal.org/en/pinterest>

Resources

- **Techboomers.com**



- **LinkedIn**

<https://edu.gcfglobal.org/en/linkedin/navigating-linkedin/1/>

- **Twitter**

<https://help.twitter.com/en/glossary>

<https://edu.gcfglobal.org/en/twitter>

