

SCSCC Membership Report

April 6, 2025

Tom Burt, Vice President

Membership Statistics

2025 Items (cumulative totals)	Apr 6	Mar 9	Feb 9	Jan 5		
2025 Active Members (new + renewed)	491	453	398	278		
New Members for 2025	105	85	64	42		
Renewed Members for 2025 *	386	368	334	236		
2024 Members not yet renewed (all)	209	223	253	339		
2024 Members not yet renewed (new)	65	68	72	84		
2025 Members Quit or Died	0	0	0	0		
2024 Items (cumulative totals)	Dec 31	Dec 8	Oct 8	Jul 9	Apr 7	Jan 8
2024 Active Members (new + renewed)	612	597	561	526	471	303
New Members for 2024	149	138	111	95	62	19
Renewed Members for 2024 *	463	459	450	431	409	284
2023 Members not yet renewed (all)	167	170	173	186	196	295
2023 Members not yet renewed (new)	56	56	56	60	62	73
2024 Members Quit or Died	1	0	0	0	0	0
2023 Items (cumulative totals)	Dec 31	Dec 10	Oct 11	Jul 10	Apr 10	Jan 8
2023 Active Members (new + renewed)	591	575	543	514	446	261
New Members for 2023	143	135	125	117	83	36
Renewed Members for 2023 *	445	440	418	397	363	225
2022 Members not yet renewed (all)	141	149	163	172	197	310
2022 Members not yet renewed (new)	35	35	38	38	42	54
2023 Members Quit or Died	3	3	3	3	0	0

***Note:** A renewal is counted for anyone who was a member sometime during the 6 preceding years.

Other 2025 Membership Metrics

Items:	Count	%
Unique Households (One or more members)	361	
Active Apple Mac or iPad Users (May have other devices or PCs)	122	24.8%
Active Android Tablet Users (May have other devices or PCs)	59	12.0%
Members willing to Volunteer – Computer Related	49	10.0%
Members willing to Volunteer – Non Computer Related	33	6.7%
“Comfortable” members	164	33.4%
“Experienced / Expert” members	77	15.7%
Total Members with any email address on file	481	98.0%
Total Members with no email address on file	10	2.0%
Total Members With Known Wideband E-mail =====>	461	93.9%
Total Members with @Cox.Net (on Yahoo.com)	65	13.2%
Total Members with @Gmail.com email	215	43.8%
Total Members with @Yahoo.com email	70	14.3%
Total Members with @AOL.com email	44	9.0%
Total Members with other wideband email	67	13.6%

Items of Note:

New or renewed members for 2025:	491	
New or renewed members for 2024 (39 were new 2025 members) - Final:	612	
Membership on April 7, 2024 was 471; year over year we are UP:	20	
Online dues payments for 2025 (1 Zelle):	151	30.8%
Attendance at the April 3 General Meeting was about 31 live.		